

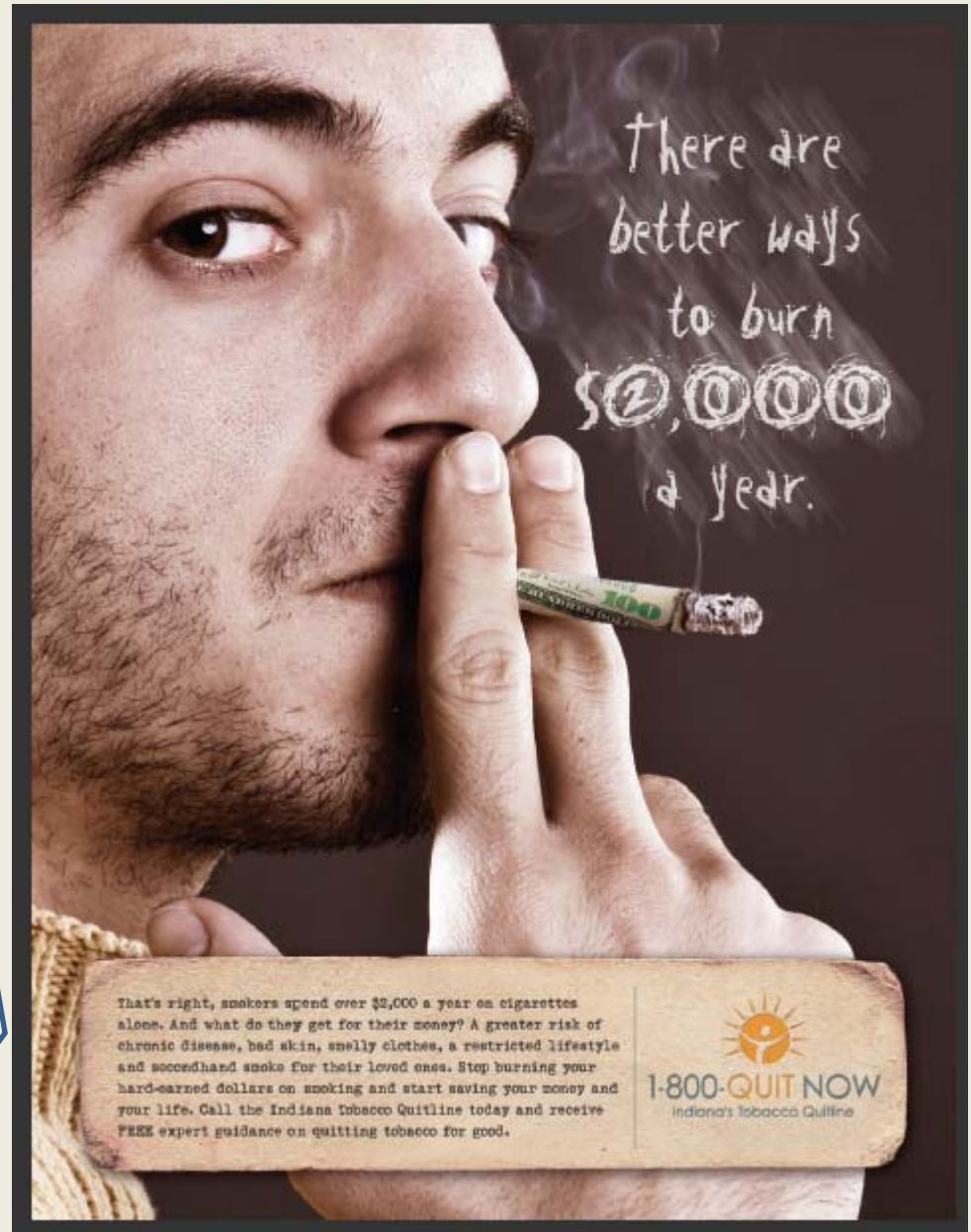
# Promotional Campaigns in the States



# Indiana Print

That's right, smokers spend over \$2,000 a year on cigarettes alone. And what do they get for their money? A greater risk of chronic disease, bad skin, smelly clothes, a restricted lifestyle and secondhand smoke for their loved ones. Stop burning your hard-earned dollars on smoking and start saving your money and your life.

Call the Indiana Tobacco Quitline today and receive **FREE** expert guidance on quitting tobacco for good.



# Indiana Print

And what do you get for your investment? Greater risk of chronic disease, bad skin, smelly clothes, a restricted lifestyle and second-hand smoke for your loved ones.

There are better ways to invest your hard-earned dollars.

Call the Indiana Tobacco Quitline today and you'll receive expert guidance on quitting tobacco for good.



**The high cost of tobacco  
can put a dent in your wallet.**

**Is this the best use of your money?**

And what do you get for your investment? Greater risk of chronic disease, bad skin, smelly clothes, a restricted lifestyle and second-hand smoke for your loved ones.

There are better ways to invest your hard-earned dollars.

Call the Indiana Tobacco Quitline today and you'll receive expert guidance on quitting tobacco for good.



**1-800-QUIT NOW**  
Indiana's Tobacco Quitline

# Arkansas Print

**LIKE HAVING MONEY TO BUY TOYS FOR YOUR CHILD.** At just one pack a day, a smoker spends **over \$100,000** on cigarettes in a lifetime.\* If you are ready to give it up for good, we can help. **Call 1-800-QUIT-NOW** (1-800-784-8669) for a free program to help you quit, including **FREE PATCHES OR LOZENGES** while supplies last.

\*Based on a 65-year-old, smoking for a lifetime

Smoking costs you more than just your health.



LIKE HAVING MONEY TO BUY TOYS FOR YOUR CHILD. At just one pack a day, a smoker spends **OVER \$100,000** on cigarettes in a lifetime.\* If you are ready to give it up for good, we can help. **Call 1-800-QUIT-NOW** (1-800-784-8669) for a free program to help you quit, including **FREE PATCHES OR LOZENGES** while supplies last.

**sos**  
STAMP OUT SMOKING  
AND ALL THE OTHER VICES



stampoutsmoking.com

\*Based on a 65-year-old, smoking for a lifetime.

Smoking costs you more than  
just your health.



LIKE HAVING MONEY FOR A NEW OUTFIT. At just one pack a day, a smoker spends **OVER \$100,000** on cigarettes in a lifetime.\* If you are ready to give it up for good, we can help. Call **1-800-QUIT-NOW (1-800-784-8669)** for a free program to help you quit, including **FREE PATCHES OR LOZENGES** while supplies last.



**SOS**

STAMP OUT SMOKING  
ARKANSAS DEPARTMENT OF HEALTH



stampoutsmoking.com

\*Based on a 65-year-old, smoking for a lifetime.

# Arkansas Print

LIKE HAVING MONEY  
FOR A NEW OUTFIT...

# Arkansas Print

LIKE HAVING MONEY FOR  
FOOD...

Smoking costs you more than  
just your health.



LIKE HAVING MONEY FOR FOOD. At just one pack a day, a smoker spends **OVER \$100,000** on cigarettes in a lifetime.\* If you are ready to give it up for good, we can help. Call **1-800-QUIT-NOW** (1-800-784-8669) for a free program to help you quit, including **FREE PATCHES OR LOZENGES** while supplies last.



\*Based on a 55-year-old, smoking for a lifetime.

**SOS**  
STAMP OUT SMOKING  
AMERICAN DEPARTMENT OF HEALTH

YOUR  
HEALTH  
STARTS  
HERE  
Work

stampoutsmoking.com

Smoking costs you more than just your health.

LIKE HAVING MONEY FOR A CAR. At just one pack a day, a smoker spends **OVER \$100,000** on cigarettes in a lifetime.\* If you are ready to give it up for good, we can help. Call **1-800-QUIT-NOW** (1-800-784-8669) for a free program to help you quit, including **FREE PATCHES OR LOZENGES** while supplies last.

**SOS**

START OUT SMOKING  
STOP AT QUITTING BY 100%

Your  
Smoking  
Should  
Work

stampoutsmoking.com

\*Based on a 65-year-old, smoking for a lifetime.

# Arkansas Print

LIKE HAVING MONEY FOR A  
CAR...